

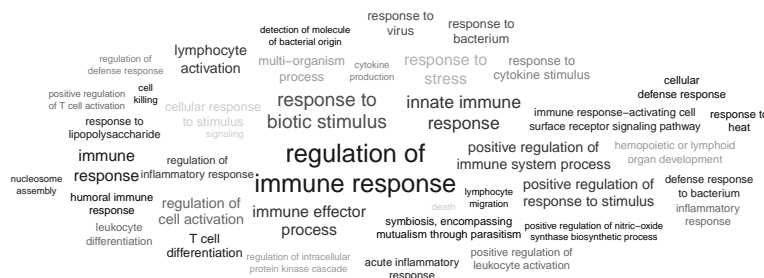
tagcloud: Tag and Word Clouds

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`tagcloud` command creates various styles of tag and word clouds. In its simplest form, it takes a character vector (vector of tags) as an argument. Optionally, one can add different weights, colors and layouts. Here is an advanced example of a typical GO-Term cloud, where colors and weights (font size) which correspond to the effect size and P-value, respectively:

```
> library(tagcloud)
> data(gambia)
> tags <- strmultline(gambia$Term)[1:40]
> weights <- -log(gambia$Pvalue)[1:40]
> or <- gambia$OddsRatio[1:40]
> colors <- smoothPalette(or, max=4)
> tagcloud(tags, weights=weights, col=colors)
```

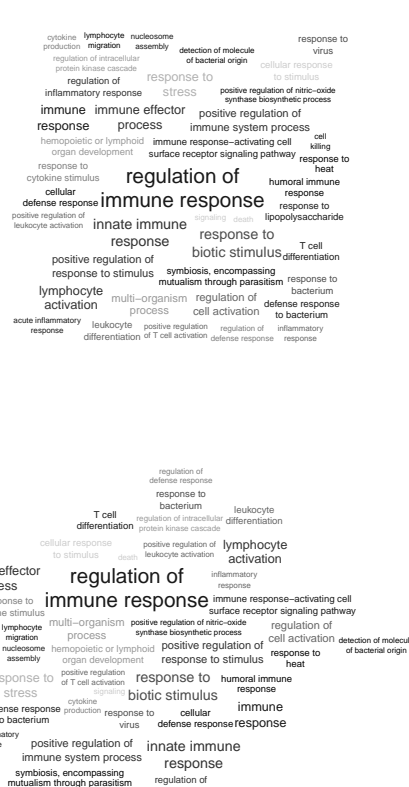
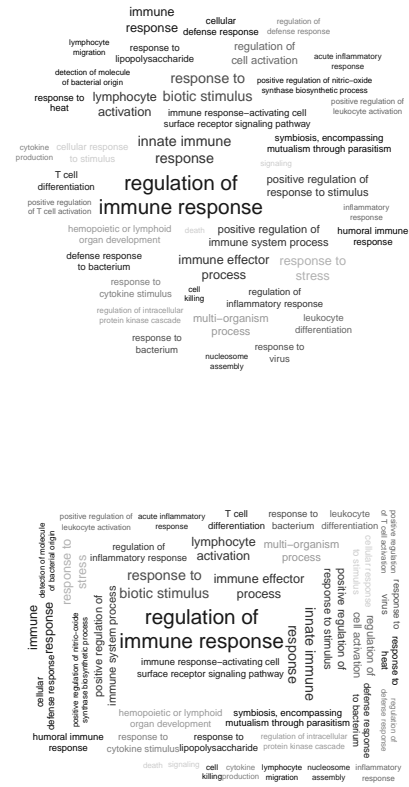


Notes. The geometry of the cloud will reflect the geometry of the plotting area: simply resize the plot and re-run `tagcloud` to get a different look. `smoothPalette` automagically converts a numeric vector into a vector of a color gradient of the same length. `strmultline` breaks long, multi-word lines, which otherwise mess up the figure.

Layouts

There is a number of algorithms that allow you to create different layouts.

```
> par( mfrow=c( 3, 2 ) )
> tagcloud(tags, weights=weights, col=colors, algorithm="oval")
> tagcloud(tags, weights=weights, col=colors, algorithm="fill")
> tagcloud(tags, weights=weights, col=colors, algorithm="snake")
> tagcloud(tags, weights=weights, col=colors, algorithm="random")
> tags2 <- gambia$Term[1:20]
> cols2 <- colors[1:20]
> wei2 <- weights[1:20]
> tagcloud(tags2, weights=wei2, col=cols2, algorithm="list")
> tagcloud(tags2, weights=wei2, col=cols2, algorithm="clist")
```

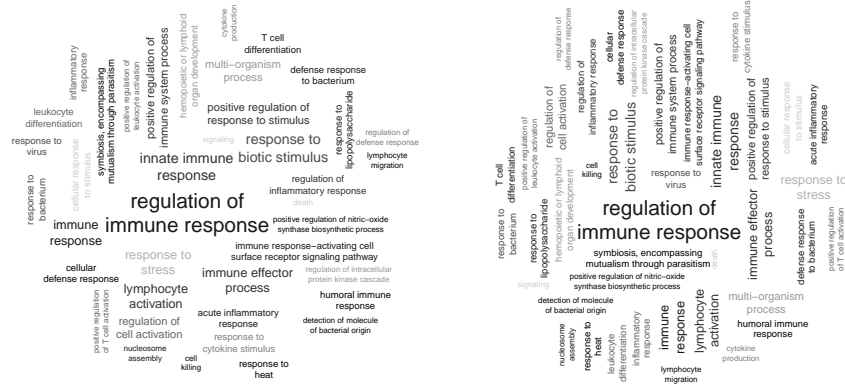


regulation of immune response
 response to biotic stimulus
 positive regulation of immune system process
 immune response-activating cell surface receptor signaling pathway
 positive regulation of response to stimulus
 innate immune response
 immune effector process
 lymphocyte activation
 immune response
 regulation of inflammatory response
 hemopoietic or lymphoid organ development
 response to stress
 regulation of cell activation
 multi-organism process
 response to cytokine stimulus
 cellular response to stimulus
 leukocyte differentiation
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Another parameter to tune is `fvert`, the proportion of tags that are displayed vertically (which is 0 by default).

```
> par(mfrow=c(1, 2))
> tagcloud(tags, weights=weights, col=colors, fvert=0.3)
> tagcloud(tags, weights=weights, col=colors, fvert=0.7)
```



Finally, using the parameter **order** you can also influence the layout of the word cloud:

size tags are ordered by size, that is, their effective width multiplied by their effective height. Default.

keep keep the order from the list of words provided

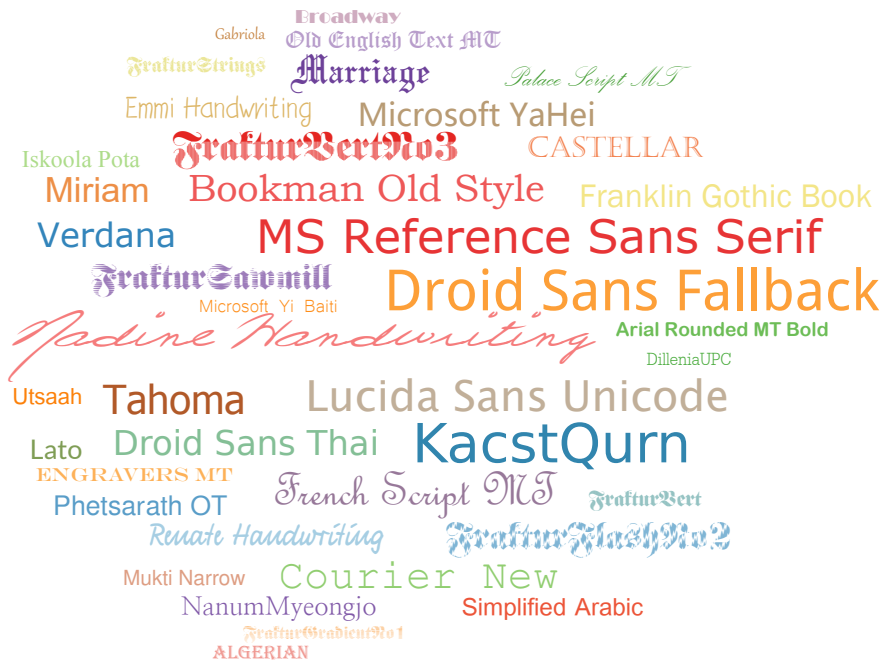
random randomize the tag list

width order by effective screen width

height order by effective screen height

Starting with the tag with the largest weight typically makes this tag at the center of the cloud. Sometimes, however, a randomized order results in a more interesting output.

```
> par(mfrow=c(1, 2))
> tagcloud(tags, weights=weights, col=colors, order="size")
> tagcloud(tags, weights=weights, col=colors, order="random")
```

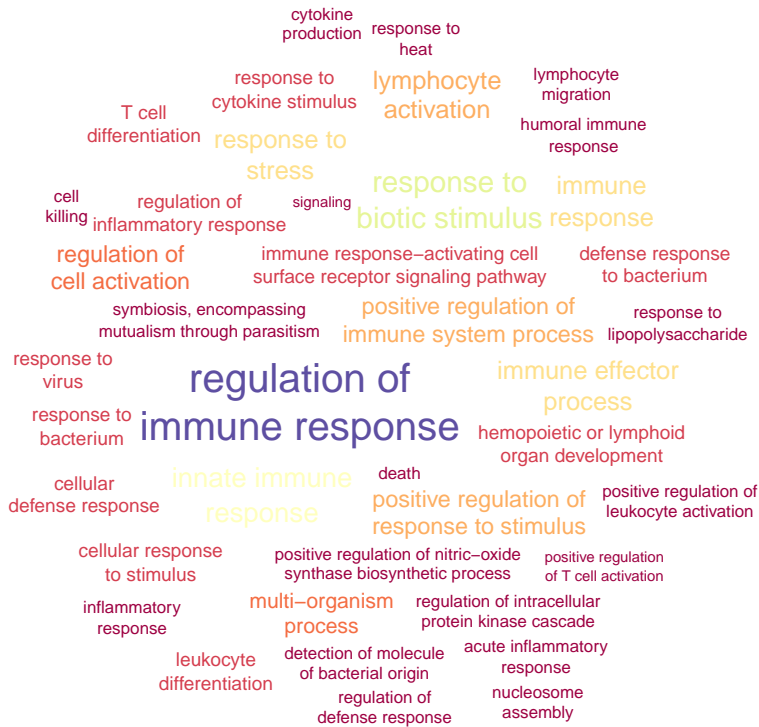



Colors

Using the tools `smoothPalette`, you can easily map a numeric vector onto colors. `smoothPalette` by default produces a grey-black gradient, but anything goes with the help of `RColorBrewer`. `smoothPalette` either takes a predefined palette (it will not expand it, however, so if you define three colors, three colors will be on the figure, no extrapolated colors in between), or an `RColorBrewer` palette.

In the example below, the weights are on purpose correlated to the color.

```
> library(RColorBrewer)
> colors <- smoothPalette(weights, pal= brewer.pal( 11, "Spectral" ) )
> tagcloud(tags, weights=weights, col=colors, order="size")
```



Alternative way to specify the colors is to provide a function that can generate a palette – for example, the return value of `colorRampPalette`. This has the advantage that `smoothPalette` will generate, with the `palette` function, as many color steps as necessary.

```
> palf <- colorRampPalette( c( "blue", "grey", "red" ) )
> colors <- smoothPalette(weights, palfunc= palf )
> tagcloud(tags, weights=weights, col=colors, order="size")
```

