Text in column 1 (default)	Cell 1a
	Cell 1b
	Cell 1c
	Cell 1d
Text in column 1 (lowered)	Cell 2a
	Cell 2b
	Cell 2c
	Cell 2d
Text in column 1 (lifted)	Cell 3a
	Cell 3b
	Cell 3c
	Cell 3d